



# APPOMART

S E R B I A

Mobile applications  
and web services using  
human-focused approach.

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Your ideas - our resources.



+381 (63) 773-66-47



hello@appomart.com



appomart.com



# PROJECT SUMMARY

We are highly innovated IT company so that we use latest development trends in order to develop our products, our professionals are **regularly trained and participate in conferences, forums and other professional events** dedicated to the mobile apps development in order to stay aware of the latest trends and offer our clients reliable technologies which meet cutting-edge requirements for this rapidly developing market.



Top rated companies developing mobile apps in Russia and St. Petersburg, according to Runet Rating since 2017



Top rated contractors in the foreign IT outsourcing exchange UPWORK



Top rated mobile app developers of St. Petersburg, according to CMS magazine rating



International TOP rated IT-outsourcing companies, according to Clutch since 2017

70+

PROJECTS ARE REALIZED

11+

MILLION USERS

17

HAPPY EMPLOYEES



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## APPOMART APPLICATION DELIVERY PROCESS

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Step by step client manual.



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# CUSTOMER JOURNEY MAP

## 1 You visit to us with a brilliant idea



Where to begin?

(send a request on the web-site or contact us by phone, Telegram, e-mail, WhatsApp, LinkedIn, Facebook)

## 2 We meet at ZOOM, Teams or in person to discuss the project

As a result of the meeting, you will receive following for **free**:

- Expert evaluation of the project
- Advice on technical implementation
- Technology stack best suitable for your project
- Estimated cost
- Roadmap with milestones and deadlines
- Detailed commercial offer

## 3 Contracting

Se create software requirements specification (SRS) and UX/UI design you see the whole process online and can participate in it. you get a guarantee of terms and cost. Everything is ready for development!



## 4 WE START THE DEVELOPMENT

Once the SRS and the prototypes have been agreed





# MEANWHILE IN APPOMART

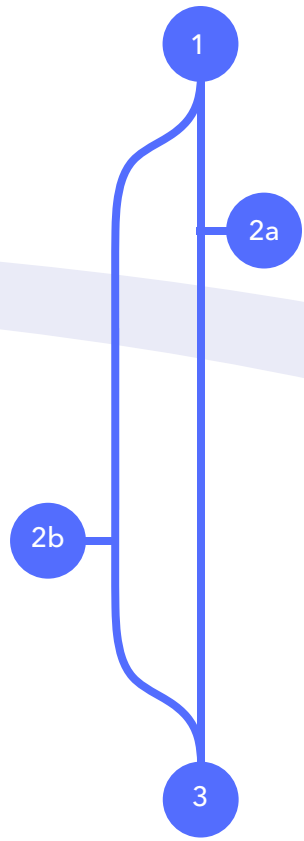
Simultaneous development based on detailed documentation, is 40% faster than legacy approach



**CLIENT SIDE**

iOS   Android   Web

Design - we make design in real time over the prototype in the same program to save the time and money



**SERVER SIDE**

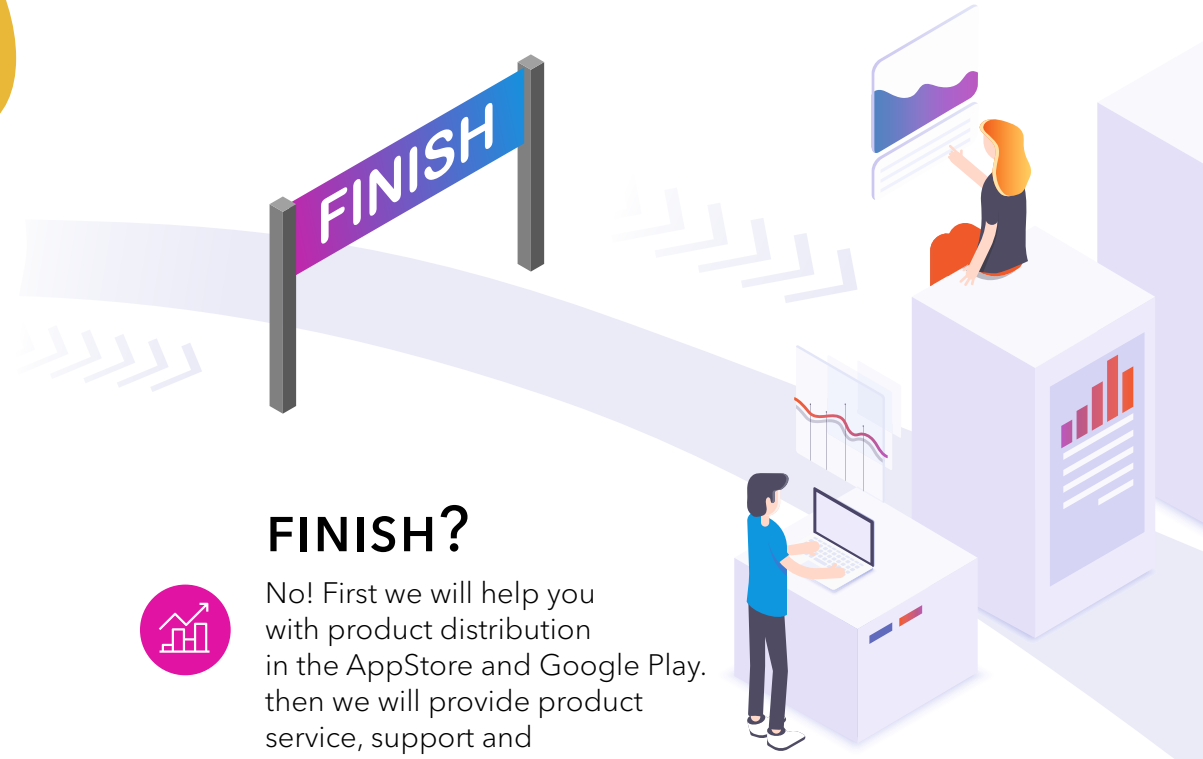
API   Database   Administrative interface

The server part is designed and developed at the same time as the mobile and web applications - this will bring us 50% time saving effect on this stage

**TESTING (QA)**

Mobile and web applications pass through the cross-platform testing procedure, which make sure no critical errors and failures will appear in the final release version.

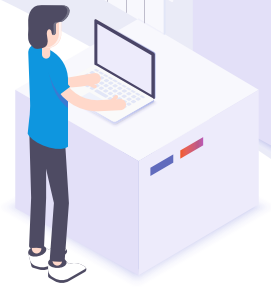
# APP IS READY. WHAT'S NEXT?



## FINISH?



No! First we will help you with product distribution in the AppStore and Google Play. then we will provide product service, support and future development.





# RELEASE AND ADVERTISING



Pass AppStore and Google Play moderation

"We know the procedures and have published 50+ apps. We will get a developer license for you and publish your application"



Support service

"No bugs and failures with our 9-month guarantee starting after release!"



Regular updates

"Extending of functionality and usability improvement for partner prices"



Digital marketing

"ASO, landing pages, complex management of advertising campaign, SERM"

Your application can be hosted on our servers in Frankfurt, Berlin, Amsterdam, Paris, Los Angeles, Singapore, Toronto, London, We support S3 storage and CDNs around the world.



# ABOUT THE COMPANY

Appomart is an international IT-company, which develops mobile apps and web services.



Headquarters in Belgrade (Serbia). Representative offices in Tel Aviv (Israel) and St. Petersburg (Russia)



Business geography: We have successfully completed and supporting number of projects on both continents, covering several time zones.



# YOUR IDEAS – OUR RESOURCES

We realize  
ambitious projects



## EXPERIENCED TEAM

- ◆ Appcore code base
- ◆ Perfectly connected developers
- ◆ European management
- ◆ On-staff testers

## CONSULTING

- ◆ Business plan development
- ◆ Market research
- ◆ Help with finding investors for your startup
- ◆ Legal support
- ◆ Mentoring and coaching

## FROM MVP TO SCALING

- ◆ Quick MVP development
- ◆ Product scaling
- ◆ Modular architecture





# RELIABLE CONTRACTOR

## Why do companies trust Appomart?

We work to ensure positive results and guarantee your financial and information security.

- ▶ We work under the Agreement with individuals and legal entities;
- ▶ Transparent project funding process by phases;
- ▶ Before we start, we sign a non-disclosure agreement (NDA);
- ▶ We provide documentation for software registration;
- ▶ We do handover rights and all documents for intellectual property;
- ▶ We provide assistance to prepare the full package of legal project documents: offers, conditions, agreements etc;
- ▶ We provide a 9 months guarantee period for all types of work;



**By signing a contract with Appomart, you will be sure that your project will be successfully completed, put into operation, and will comply with market requirements.**

# Appomart - Cyber security

Our successful experience  
with corporate clients  
at your service



# ADVANTAGES



## APPOCORE

Appocore is our unique backend code based technology that allows us to reduce the project execution time by 30-50% times.



## DETAILED DOCUMENTATION

Detailed specifications ensure implementation of all customer ideas



## NO HIDDEN CHARGES

You will not face any extra costs thanks price prediction, deep expertise and agreed roadmap.





# APPOMART

S E R B I A

We will be happy to see you in headquarters!

Appomart, Serbia, Belgrade,  
Gavrila Principa, 43

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Our expertise at your service!



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